Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_



**UNIVERSITY**

(Karunya Institute of Technology & Sciences)

(Declared as Deemed-to-be University under Sec.3 of the UGC Act, 1956)

**Supplementary Examination – June – 2017**

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|  |  |  |  |
| **Code :** | **14VC2062** | **Duration :** | **3hrs** |
| **Sub. Name :** | **RADIO PROGRAM PRODUCTION** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Q. No. | Sub Div. | Questions | Course  Outcome | Marks |
| 1. | a. | Recall the types of radio transmission system. | CO1 | 10 |
| b. | State the application of Satellite transmission for radio broadcast. | CO3 | 10 |
| (OR) | | | | |
| 2. | a. | Name the Three Tier System in All India Radio Broadcasting. | CO2 | 10 |
| b. | Record the eligibility for starting a Community Radio in India | CO1 | 10 |
|  |  |  |  |  |
| 3. | a. | List the production elements of Radio programs. | CO1 | 10 |
|  | b. | Specify few popular News Agencies and their operations. | CO2 | 10 |
| (OR) | | | | |
| 4. | a. | Recall different types of radio program Formats. | CO1 | 10 |
|  | b. | List various skills needed for a radio announcer. | CO1 | 10 |
|  |  |  |  |  |
| 5. | a. | Explain how to measure the sound quality. | CO3 | 10 |
|  | b. | Differentiate AIF sound format from WAV sound Format. | CO2 | 10 |
| (OR) | | | | |
| 6. | a. | Enumerate the term Acoustic Treatment. | CO3 | 10 |
|  | b. | Discuss the microphone techniques in Sound Recording. | CO4 | 10 |
|  |  |  |  |  |
| 7. | a. | Explain the role of computers in automation of running radio stations. | CO3 | 10 |
|  | b. | Recall Radio content evaluation and Radio technical evaluation. | CO3 | 10 |
| (OR) | | | | |
| 8. | a. | Discuss the Thematic production of Radio Programs. | CO3 | 10 |
|  | b. | Suggest ways to Market different radio Programs with profit. | CO4 | 10 |
|  | |  |  |  |
|  | | **Compulsory:** |  |  |
| 9. | a. | Apply radio program rating to find out the audience preferences. | CO3 | 10 |
|  | b. | Enumerate basic recording chain to produce a music album. | CO4 | 10 |

ALL THE BEST